

Updating the Downtown Tavares Redevelopment Master Plan (DTRMP)



Pre-Takeoff Checklist: Information, Understanding & Plan Review

May—December 2016

- On **May 4, 2016**, City Council Authorized Staff to Update

- On **November 2, 2016**, City Council Approved the Schedule & Approach for Updating the DTRMP.

- ✓ Review and Evaluate the existing Plan's goals, objectives, guidelines & strategies
- ✓ Identify & Interview with Stakeholders
- ✓ Review Mission Statement
- ✓ Review and Define the Downtown Area/CRA
- ✓ Input from City Departments (Administration, Economic Development, Public Works, Utilities, Finance, et. al.).
- ✓ Review Accomplishments & Identify Disconnects
 - Implementing the City's Seaplane base
 - Oneway Conversions of Alfred & Carolina Streets.
 - Tav-Lee Completion.
 - Judicial Building Expansion
 - Public Parking Structure
 - Traffic Circle on Main Street
 - Alleyways Improvements
 - Sidewalk Improvements
 - Tavares Prop Shop (Woodlea House)
 - Ruby Street's Commercial and Hotel Developments
 - City Branding & Wayfinding
 - Land Development Regulations
 - Comprehensive Plan
- ✓ Prepare for Presentations & Public Meetings.



Flight: Project Takeoff & Public Participation Meetings

January—February 2017

- On **January 19, 2017 (4pm)**, Public "Takeoff" Meeting.

- Presentations:
 - America in Bloom
 - "Tavares" Past/Present/Future
- Public Participation Exercise:
 - Good/Bad/Opportunities Dot Exercise

- On **January 26, 2017 (All Day)**, Workshop Meeting.

- All Day (10am to 4pm): People can come and leave throughout the day,
- Tables will be setup for sketching & drawing,
- Stations will be setup for the following topics:
 - Economic Development
 - Arts & Culture
 - Attracting /Increasing Residential Opportunities
 - Historic Preservation Planning
 - Infrastructure Planning
 - Parking
 - Parks
 - America in Bloom (Information & Sign-up Station)

- On **February 2, 2017 (2pm)**, Walking Tour/Audit.

- The walking tour is planned to be conducted in the downtown area where the planning team could show and discuss issues at several locations, most of which were identified in the good/bad/opportunities dot exercise at the "Takeoff" meeting.

- On **February 16, 2017 (4pm)**, Public Meeting / Wrap-up from Public Participation meetings.

- This meeting is to wrap-up the ideas and themes that were developed during the public participation meetings.
- Public Presentation and Review



Landing: Drafting, Documentation & Adoption

March — September 2017

- Public input & comments
- Information Tent Feedback
- Place results of the Public Meetings on the City's website.
- Compile and Analysis: data, comments, workshop study results, and alternative opportunities.
- Draft Master Plan (data, tables, photos, graphics and future Goals, Objectives, Guidelines, Action Strategies, et. al.).
- Complete Draft of the Updated Downtown Tavares Redevelopment Master Plan.
- On **July, 2017 (TBD)**, Present Draft Plan to P&Z Board.
- On **August, 2017 (TBD)**, Present Draft Plan to City Council.
- Revision to Downtown Tavares Redevelopment Master Plan.
- On **August or September, 2017 (TBD)**, Final Presentation
- Finalization of the Downtown Tavares Redevelopment Master Plan.
- On **September, 2017 (TBD)**, Adoption of the Updated Downtown Tavares Redevelopment Master Plan by the City Council.



The Planning Team: John Drury ICMA-CM, AAE, Jacques Skutt, AICP, Corey Mathis, CCM, and Antonio Fabre, AICP.

Please contact: Antonio Fabre, Planning Coordinator, (352.742-6416 or email afabre@tavares.org) with your input, questions or comments.