

Updating the Downtown Tavares Redevelopment Master Plan (DTRMP)



Pre-Takeoff Checklist: Information, Understanding & Plan Review

May—December 2016

- On **May 4, 2016**, City Council Authorized Staff to Update the Downtown Tavares Redevelopment Master Plan.
- On **November 2, 2016**, City Council Approved the Schedule & Approach for Updating the DTRMP.

- ✓ Review and Evaluate the existing Plan's goals, objectives, guidelines & strategies
- ✓ Identify & Interview with Stakeholders
- ✓ Review Mission Statement
- ✓ Review and Define the Downtown Area/CRA
- ✓ Input from City Departments (Administration, Economic Development, Public Works, Utilities, Finance, et. al.).
- ✓ Review Accomplishments & Identify Disconnects
 - Implementing the City's Seaplane base
 - Oneway Conversions of Alfred & Carolina Streets.
 - Tav-Lee Completion.
 - Judicial Building Expansion
 - Public Parking Structure
 - Traffic Circle on Main Street
 - Alleyways Improvements
 - Sidewalk Improvements
 - Tavares Prop Shop (Woodlea House)
 - Ruby Street's Commercial and Hotel Developments
 - City Branding & Wayfinding
 - Land Development Regulations
 - Comprehensive Plan
- ✓ Prepare for Presentations & Public Meetings.



Flight: Project Takeoff & Public Participation Meetings

January—February 2017

- On **January 19, 2017 (4pm)**, Public "Takeoff" Meeting.
 - Presentations:
 - America in Bloom
 - "Tavares" Past/Present/Future
 - Public Participation Exercise:
 - Good/Bad/Opportunities Dot Exercise
- On **January 26, 2017 (All Day)**, Workshop Meeting.
 - All Day (10am to 4pm): People can come and leave throughout the day,
 - Tables will be setup for sketching & drawing,
 - Stations will be setup for the following topics:
 - Economic Development
 - Arts & Culture
 - Attracting /Increasing Residential Opportunities
 - Historic Preservation Planning
 - Infrastructure Planning
 - Parking
 - Parks
 - America in Bloom (Information & Sign-up Station)
- On **February 2, 2017 (2pm)**, Walking Tour/Audit.
 - The walking tour is planned to be conducted in the downtown area where the planning team could show and discuss issues at several locations, most of which were identified in the good/bad/opportunities dot exercise at the "Takeoff" meeting.
- On **February 16, 2017 (4pm)**, Public Meeting / Wrap-up from Public Participation meetings.
 - This meeting is to wrap-up the ideas and themes that were developed during the public participation meetings.
 - Public Presentation and Review



Landing: Drafting, Documentation & Adoption

March — December 2017

- Public input & comments
- Information Feedback
- Place results of the Public Meetings on the City's website.
- Compile and Analysis: data, comments, workshop study results, and alternative opportunities.
- Draft Master Plan (data, tables, photos, graphics and future Goals, Objectives, Guidelines, Action Strategies, et. al.).
- Complete Draft of the Updated Downtown Tavares Master Plan.
- On **November 16, 2017 (4pm)**, Workshop Draft Master Plan with Planning & Zoning Board.
 - Revision to the Downtown Tavares Master Plan document.
 - Finalization of the Downtown Tavares Master Plan document.
- On **December 6, 2017 (4pm)**, Adoption of the Updated Downtown Tavares Master Plan by the City Council.



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